



24/7 PEACE OF MIND

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FOR IMMEDIATE RELEASE

## EyeOnBoard™ Launches Web-Based Yacht Monitoring, Detection, and Notification System

*Solutions Deliver 24/7 Real-Time Visibility for Yacht Owners*

**Seattle, Wash.—September 21, 2004, 8AM PST** — EyeOnBoard LLC

([www.eyeonboard.com](http://www.eyeonboard.com)) introduced today the first integrated yacht monitoring, detection, and notification system that enables yacht owners to have real-time visibility into their yacht's environmental and physical conditions from any Web browser, any time of day or night. Built upon today's robust PC and networking capabilities and proven wireless technologies, EyeOnBoard offers system-level solutions and service programs designed to meet yacht owners' individual needs.

“As a longtime yacht owner, I am passionate about boating. My yacht is a major investment, and when I'm not on board, I still want to know what's going on,” said Conrad Wiederhold, principal, EyeOnBoard LLC. “I saw a need to develop a system where I could monitor my yacht without making frequent trips to the marina. We've now developed a solution that puts all the pieces together to deliver the access, information, and proactive notification yacht owners need to have peace of mind day and night.”

The EyeOnBoard system utilizes on-board network cameras and environmental sensors to continuously monitor the yacht. The on-board systems connect via the Internet through wireless hotspots at marinas to EyeOnBoard's central servers. The EyeOnBoard servers process and display the data into easy-to-read Web pages secured for each yacht owner. Upon logging in to his secure site, the owner has immediate real-time access to environmental sensors (shore power, flooding, temperature, humidity, and intrusion), network camera images, wireless network status and marine instrumentation data (GPS, water depth, wind speed, and status of house batteries).

The EyeOnBoard Yacht Response Center responds to alarms from the owner's yacht 24 hours a day, seven days a week using the EyeOnBoard System and notifies the owner or his designated agent of a verified sensor alert. At the time of installation of the EyeOnBoard System, the owner provides the Yacht Response Center with a notification hierarchy and determines what action should be taken when an alert occurs. The owner can choose to be notified when an alert occurs or predetermined actions can be taken by the Yacht Response Center without owner involvement. The owner is notified via any e-mail-enabled device, including cell phones or other mobile devices capable of receiving e-mail after the alert has been resolved. The yacht owner may also contact the Yacht Response Center with questions about Windows operating system, wireless connectivity, statistics and status reporting, environmental monitoring, installation of application upgrades, disk file restoration, and more.

“EyeOnBoard is going to change the way yacht owners look at their investments because they can now access their yacht's real-time information anywhere, anytime,” says Wes Vermeulens, president, West Bay SonShip Yachts Ltd. “We are introducing EyeOnBoard systems to new boat owners and recommending current customers take a close look at EyeOnBoard and the peace of mind it delivers.”

#### About EyeOnBoard

EyeOnBoard, headquartered in Seattle, Wash., is headed by Conrad Wiederhold, a longtime yacht owner and former technology executive, and Rob VanSpronsen, a systems engineer with more than 20 years of experience in the design and development of mission-critical software systems and wireless networks. EyeOnBoard is the first monitoring, detection, and notification system that takes advantage of today's advanced wireless technologies. Yacht owners can now have real-time visibility into their yacht's environmental and physical conditions from any Web browser, any time of day or night—delivering 24/7 Peace of Mind.

#### FOR MORE INFORMATION:

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